

NCC Cable System Order

Order #	62520234
Syscode	8000
System Name	Spectrum/Lexington Interconnect, KY
Market	Lexington-Fayette

AE	Evan Butcher
Sales Coordinator	Austin Nichols
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+1 Nov17
-	

Flight Dates	04/09/18 - 04/22/18
Agency	Buying Time
Advertiser	Amy McGrath for Congress

Client Code	KY-6
Product Code	60s
Est Code	4.10-4.16
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	04/06/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks		2	
Total		\$4,688.00	
Commission		\$703.20	
Net Total		\$3,984.80	
Total Spots		43	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	4.6. New Order. Please review and confirm, thanks!
------------	--

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	Cable RT	4/9/18	4/15/18	05:00	09:00		X	X	X	X	X	X	-	-	3	\$102.00	\$306.00	60	NPE 03/26/18-04/29/18
2	CNN	Cable RT	4/16/18	4/22/18	05:00	09:00	X							-	-	1	\$102.00	\$102.00	60	NPE 03/26/18-04/29/18
3	CNN	Cable RT	4/9/18	4/15/18	09:00	16:00		X	X	X	X	X	X	-	-	4	\$42.00	\$168.00	60	PRE 03/26/18-06/24/18
4	CNN	Cable RT	4/16/18	4/22/18	09:00	16:00	X							-	-	1	\$42.00	\$42.00	60	PRE 03/26/18-06/24/18
5	CNN	Cable RT	4/9/18	4/15/18	16:00	19:00		X	X	X	X	X	X	-	-	3	\$88.00	\$264.00	60	PRE 03/26/18-06/24/18
6	CNN	Cable RT	4/9/18	4/15/18	19:00	24:00		X	X	X	X	X	X	-	-	4	\$210.00	\$840.00	60	NPE 03/26/18-04/29/18
7	CNN	Cable RT	4/16/18	4/22/18	19:00	24:00	X							-	-	1	\$210.00	\$210.00	60	NPE 03/26/18-04/29/18
8	FXNC	Cable RT	4/9/18	4/15/18	09:00	16:00		X	X	X	X	X	X	-	-	3	\$86.00	\$258.00	60	PRE 03/26/18-06/24/18
9	FXNC	Cable RT	4/16/18	4/22/18	09:00	16:00	X							-	-	1	\$86.00	\$86.00	60	PRE 03/26/18-06/24/18
10	FXNC	Cable RT	4/9/18	4/15/18	16:00	19:00		X	X	X	X	X	X	-	-	3	\$158.00	\$474.00	60	PRE 03/26/18-06/24/18
11	FXNC	Cable RT	4/9/18	4/15/18	19:00	24:00		X	X	X	X	X	X	-	-	3	\$346.00	\$1,038.00	60	NPE 03/26/18-04/29/18
12	MNBC	Cable RT	4/9/18	4/15/18	05:00	09:00		X	X	X	X	X	X	-	-	3	\$54.00	\$162.00	60	NPE 03/26/18-04/29/18
13	MNBC	Cable RT	4/16/18	4/22/18	05:00	09:00	X							-	-	1	\$54.00	\$54.00	60	NPE 03/26/18-04/29/18
14	MNBC	Cable RT	4/9/18	4/15/18	09:00	16:00		X	X	X	X	X	X	-	-	4	\$22.00	\$88.00	60	PRE 03/26/18-06/24/18
15	MNBC	Cable RT	4/16/18	4/22/18	09:00	16:00	X							-	-	1	\$22.00	\$22.00	60	PRE 03/26/18-06/24/18
16	MNBC	Cable RT	4/9/18	4/15/18	16:00	19:00		X	X	X	X	X	X	-	-	2	\$42.00	\$84.00	60	PRE 03/26/18-06/24/18
17	MNBC	Cable RT	4/9/18	4/15/18	19:00	24:00		X	X	X	X	X	X	-	-	4	\$98.00	\$392.00	60	NPE 03/26/18-04/29/18

NCC Cable System Order

Order #	62520234	Flight Dates	04/09/18 - 04/22/18	Update Date	04/06/18
Syscode	8000	Agency	Buying Time	Version	1 Vs. 1
System Name	Spectrum/Lexington Interconnect, KY	Advertiser	Amy McGrath for Congress	Show All Lines	
Market	Lexington-Fayette			Total # of Weeks	2
		Client Code	KY-6	Total	\$4,688.00
AE	Evan Butcher	Product Code	60s	Commission	\$703.20
Sales Coordinator	Austin Nichols	Est Code	4.10-4.16	Net Total	\$3,984.80
Office	Washington	Product Name		Total Spots	43
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+1 Nov17	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		4.6. New Order. Please review and confirm, thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
18	MNBC	Cable RT	4/16/18	4/22/18	19:00	24:00	X							-	-	1	\$98.00	\$98.00	60	NPE 03/26/18-04/29/18

	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Total
SPOTS	43	0	0	0	0	0	0	0	0	0	0	0	43
AMT	\$4,688.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,688.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 04/09/18

62520234 | Lexington-Fayette | Spectrum/Lexington Interconnect, KY | 8000 |